

EWI Roanoke Executive Board Meeting Minutes

September 10, 2008

The September Board of Directors meeting was held at The Hotel Roanoke and called to order at 4:25 p.m. by Leslie Coty, President.

Other Members attending: Becky Beard, Linda Mack, Tonya Harper, Wanda Hatchett, Anna Karbasiyoon, Angie Baughman, Amanda Schaal, Michelle Chambers and Jo Lynn Seifert.

OLD BUSINESS: (Anna / Tonya)

EWI Display: It was felt that the EWI Corporate Display is too big and too costly to ship back. Anna Karbasiyoon told us we had two choices:

1. A 2 color table-top display that costs about \$300. This was felt to be old-fashioned.
2. A display that Anna actually presented to the Board, made of titanium and one that can stand on its own at the side of the table, leaving lots of room for display materials (it can be used on tabletop too). The cost is \$631.25 which includes EWI's 10% discount from Sir Speedy. The plan would be to keep it generic for our Chapter. We can easily get the logo from Corporate. This will take 2-3 weeks to complete and we need it by October 7th. Tonya made a motion to select the second choice and it was seconded by Becky. The Board all voted in favor. The funding for this is to come from the extra money that was allocated for a second person to go to LCAM.

NEW BUSINESS: (Wanda / Tonya)

November Board retreat: It will be at Tonya's house on October 15th at 6pm. Pot luck. New board members and old board members are to participate in planning for year ahead. Tonya to send out details.

Marketing Committee 2008-09:

A marketing committee needs to be formed and a marketing budget set up. Bring ideas to the October Board retreat for discussion.

TREASURER'S REPORT: (Tonya / Michelle)

Tonya distributed August's monthly financial reports which reflected a total of \$16,776.04 in the General Fund and Investment accounts combined. LCAM fees are paid and the chapter is solvent.

MEMBERSHIP REPORTS: (Leslie for Committee)

The present membership is 18 and everyone needs to continue inviting guests. Possible guests to October's "Firm Night" have been invited by Anna from Pure Spa and Roanoke Postal Credit Union (Susan Powell). Becky has invited the new G.M. of First Market Bank. It's looking good that Doloris Vest of Virginia Workforce Network will become a member next month. Informational Breakfast meetings were successful recruiting tools in the past and we need to look at this again. We can talk more about this at the Board Retreat.

PROGRAMS/ SPEAKERS 2000-09: (Wanda for Corrie Bowers)

Be thinking about ideas for programs and guest speakers and bring them to the retreat for discussion. Carilion's website has a list of great resources.

PUBLICATIONS- Returning Website domain to chapter:

The company who owns our website will only let Carol Kirtley (former member) change it. The password they provide her continues to not work. Changing the site would mean risking losing the domain name. It was asked if it could be registered to an individual board member and is there a clause saying we can pass it to another board member each year? Becky had a good suggestion to recruit a webmaster/ IT person. As we're paid up until June 2009, if it lapses then the worse thing that could happen is to reinstate it. For now it was agreed to keep it as is and we'll re-visit the issue again in January.

All are encouraged to take more advantage of PULSE for company advertising.

DIRECTOR-at-LARGE: (Amanda) Nothing to report.

SERGEANT-AT-ARMS:

2008 October / December Meeting Locations: Firm Night in October will be hosted by Orvis. December's meeting will be at The Hotel Roanoke and be a week earlier on December 3rd.

2009 NEW Meeting Location- Schaal's on Campbell.

Amanda accomplished keeping the monthly fee at \$24 as long as we average 20-25 attendance. The room is free of charge. The attendant charge of \$75 is factored in AND a buffet spread for only \$15 a head. Given how wonderful Schaal's buffet spreads are and the generosity of providing such a beautiful facility; everyone voted unanimously that Schaal's on Campbell is the new meeting location in 2009. (Leslie and Jo Lynn, incoming Sergeant-at-Arms, will remind everyone.)

WAYS and MEANS: October 3rd is our next First Friday fundraiser and email Leslie if you can volunteer.

READING RALLY, Hurt Park Elementary: (Becky Beard)

For the kick-off this year, there will be a volunteer luncheon October 3rd at 11:30. Becky will send an email reminder to RSVP to by September 26th.

GENERAL DISCUSSION: Michelle shared the ballot of nominees for this year's Election of Directors for the Roanoke Regional Chamber of Commerce. It was voted to approve the committee's selection and Jo Lynn will get it in by the September 15th deadline.

IT'S A WRAP.....

Leslie thanked the committee for their support and hard work as well as the privilege of serving as President. As a token of her appreciation, she thanked and praised each board member and presented each a personalized EWI business card in a beautiful EWI business card holder. Leslie then gave a warm welcome to Wanda as the new incoming president.

The meeting convened at 5:15 pm.

Respectfully submitted,

Jo Lynn Seifert, Secretary