

EWI Roanoke Executive Board Meeting Minutes

February 13, 2008

The February Board of Directors meeting was held at The Hotel Roanoke and called to order at 4:15 p.m. by Wanda Hatchett substituting for Leslie Coty, President.

Other Members attending: Becky Beard, Lana Seale, Linda Mack, Libby Camper, Michelle Chambers, Angie Baughman, Amanda Schaal and Jo Lynn Seifert.

Lani announced her resignation due to a job change. She will miss EWI and hopefully in the future her new employment will offer the opportunity to rejoin the group.

OLD BUSINESS, Boutique Night:

Pablos expressed appreciation for the opportunity to participate. A check hasn't been received from Mary Kay representative.

TREASURER'S REPORT: (Michelle Chambers)

Michelle distributed copies of January's financial report which showed a starting balance of \$8,913.65 in the General Account and \$7,862.39 Investment Account for a total of \$16,776.04. There was an increase in funds by \$3,728.41 (mainly membership fees) with an ending balance of \$12,642.06. Fees will be deposited to Corporate in February.

MEMBERSHIP REPORTS:

Anna Karbassiyoon wasn't present due to being in Chicago taking care of her son during recuperation from surgery.

Copies of the membership were distributed (16 members) and Wanda will send an updated roster of the 17 members to the board to verify membership. Becky made the suggestion to utilize the Roanoke Chamber's calendar of events and take advantage of free events to meet and recruit prospects for recruitment.

Membership Drive Discussion:

It was decided the most effective recruitment strategy would be for each member to take responsibility to recruit at least one new member. RESULT = 34 members.

Members reviewed the current list of prospects and it was agreed the March meeting and wine event is a great recruitment opportunity. All were cautioned to be professional and not portray desperation as EWI is a wonderful opportunity for professional women.

Action Items:

- Linda will bring the 2 door prizes leftover from Boutique night to give away.
- Wanda will send a list of category vacancies for the board to review and decide on.
- Amanda will design an invitation to use for the March meeting wine event and everyone will bring at least one guest.
- Everyone will follow up after the meeting with their guest

PROGRAMS/ SPEAKERS Update: (Angie Baughman for Corrie Bowers)

The Board approved Kathy Surace (Business Journal columnist of "Dress Code") for May's program, Dress for Success. Jo Lynn suggested that Kathy and Donna Dilley (Biz Manners columnist) could tag team together which they have done just recently.

PROGRAMS/ SPEAKERS Update (continued)

July through December speakers still need to be secured. The Board will revisit this in March and agreed there is still time to secure them. Angie suggested having a “Green Night” and has a prospective speaker that works for USGBC (Green Building Council) that she will contact.

PUBLICATIONS:

Amanda said the website needs to be updated and Libby will contact Ashley to see when this can be done. Participation is “slim” and members need to take advantage of this free advertising.

SECRETARY: (Jo Lynn Seifert) No report.

SERGEANT-AT-ARMS: (Linda Mack)

It’s a constant challenge to keep up with meeting attendance as it changes constantly and getting an accurate dinner count and getting the money in is problematic. **EWI loses money because of late notices of non-attendance and the dinner fee has to be paid anyway. That money could go into EWI’s treasury.**

DIRECTOR-at-LARGE: (Amanda Schaal)

Amanda heard back from the colleges contacted. The scholarship application should be posted as a pdf on the website. Linda know two people from her church who are good prospects. Amanda suggested EWI put an article in Bella and she will contact them.

WAYS and MEANS: (Libby Camper)

Our application for 1st Fridays will be turned in on Friday, February 14th. In 2007 each participating group was rewarded with a check of \$2000+. This is something that we can apply for every other year. 2008 will require 15+ volunteers for one event & 5+ at another event. We should be notified by the first part of March.

READING RALLY, Hurt Park Elementary: (Becky Beard)

January’s official kick off was changed to this Friday, February 15th, because it was cancelled due to inclement weather. A minimum of 2 people are needed. Anytime a member who has scheduled and cannot attend should accept responsibility to find a substitute.

Meeting Adjourned at 5:15 pm.

Respectfully submitted,

Jo Lynn Seifert, Secretary