

EWI Roanoke Chapter Membership Meeting Minutes

January 9, 2008

The January meeting was held at Schaal's on Campbell starting with a social networking at 5:30 p.m. Dr. Nancy Meyer Barker gave the invocation at 6 p.m. and all enjoyed a delicious buffet dinner.

Members Present: Leslie Coty, Becky Beard, Amanda Schaal, Anna Karbassiyoon, Marlene Steward, Michelle Chambers, Dr. Nancy Meyer Barker, Tracie Ragone, Linda Mack, Angie Baughman, Lana Seale, Wanda Hatchett, Tonya Harper, Hope Cothran, Corrie Bowers and Jo Lynn Seifert.

Guests: Libby Camper, Beth-Ann Lugar and Deborah Vaughn.

Leslie Coty, President, called the meeting to order at 6:40 p.m. Everyone was invited to join in on Friday's kick-off of the Reading Rally at Hurt Park Elementary. Two classes of third graders needing extra love and help will be participating in the program this year.

Other announcements:

- Candidates are needed to apply for this year's scholarship; help is needed to recruit qualified potential recipients.
- March's meeting will be a wine event hosted by Brenda Wilson of Galla Wine, a prior guest considering joining the group.
- Anyone considering joining EWI should contact Anna Karbassiyoon.

Each member gave a 30 second introduction and the following guests were invited to as well:

- **Libby Camper** of Ameri Suites (Hyatt affiliate) Libby shared there isn't another hotel to compare to it in Roanoke. For instance, every room is high end with wide screen TV's, just for starters...
- **Deborah Vaughn** of National City Mortgage said that rates are close to what they were in 2003 and it's actually a good time to buy.
- **Beth-Ann Lugar** of Spanish Communications (self employed business woman). Beth-Ann helps employers overcome language barriers with Spanish speaking employees in the work place with diverse needs such as document translations, manuals, OSHA, to name a few. She also gives Spanish lessons to anyone desiring them.

Program Presentation: "Inspire Well Being"
Corrie Bowers of Frito Lay (division of PepsiCo)

Corrie gave an excellent presentation of the company's background and futuristic vision. They were industry leaders in the healthy snacking revolution that started in the late 80's. There is an

increasing need and challenge to provide healthy, wholesome foods (without additives) for America's "on the go" culture, especially growing families. The company has a proven track record of powerful brands and an impressive 65% market share. However, the future is about change.

New Products... New Packaging...and New Ideas combined with doing the right things to preserve communities are what the company is about. Frito Lay supports communities at the local level with "power teams" such as the Women's Initiative Network. All across America, their employees are participating at the grass roots level helping their communities. THIS is Frito Lay's key that **Inspire its Greatness and Well Being** for Americans.

Corrie distributed very generous bags of yummy, healthy goodies for all to take home.

Leslie announced that February's meeting will be at the Hotel Roanoke and then the meeting adjourned at 7:30 p.m.

Respectfully submitted,

Jo Lynn Seifert,
Secretary